

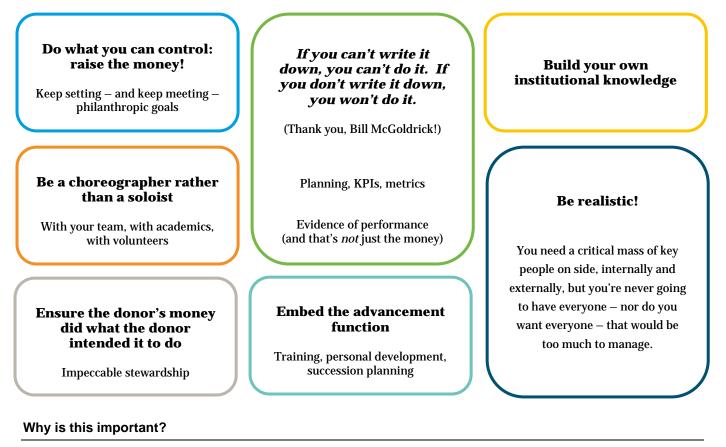
CASE Europe Annual Conference 2016

The Philanthropic University. What does that mean? How do you achieve it? Why does it matter?

The difference between being a university with a fundraising office bolted on at the edge and one where a commitment to philanthropy is embedded across the institution is profound.

The Whats





- It's part of being a serious university
- Universities are here for the long haul. Philanthropy is part of our past and will be part of our future.
- **Universities matter**. They are the places with the best chances of tackling the world's biggest problems.
- Philanthropic funds can reach the parts other money can't reach: the freedom to fail
- We're like the airline business: at the margin, **philanthropy has a disproportionate impact on the institution**
- It brings a discipline to the university's planning, operations and distinctiveness
- It's a rallying point: it **brings the university's various communities together** academics, students, staff, parents, alumni, the local community

Don't forget

- Keep it simple!
- Behind every summit is another peak...

Fundraising Consultants. And More.

More Partnership Ltd, 31 Exchange Street, Dundee DD1 3DJ +44 (0)1382 224 730 | info@morepartnership.com www.morepartnership.com | Registered in Scotland SC 216234